



WE BRING IDEA TO LIFE

MDI METAVERSE
DIGITAL
INDONESIA

ABOUT US

Welcome to Metaverse Digital Indonesia, where innovation meets creativity in the digital world. We are a leading digital agency specializing in leveraging data and social media to effectively communicate brand objectives. We love hearing the story behind your brand and sharing it with others. Our strategy helps create a unique identity for your brand.



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DIGITAL
INDONESIA



OUR VALUE



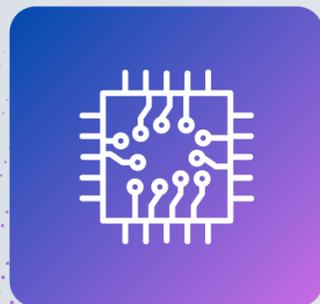
DEDICATION

we are committed to providing the finest quality of service to ensure your brand's success in the digital marketing landscape.



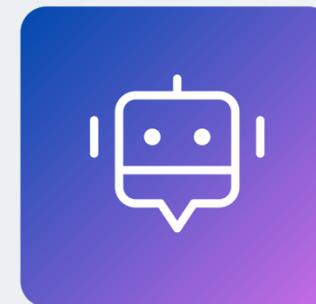
TEAMWORK

We believe in the power of collaboration and synergy, leveraging each team member's unique abilities to create a common goal.



ACCURACY

we prioritize reliable data to make effective choices and achieve success your brand.



AGILITY

We adapt quickly to changes and challenges, ensuring our solutions remain relevant and effective.



OUR SERVICES

Content Funnel Management

Elaboration between analytical skills & data optimization from tiktok marketscope & meta insight to create a campaign strategy to reach a wider audience and convert it into sales conversions.

Integrated Campaign Management

Our campaign management team designs well-elaborated plans and executes them adaptively to any situational changes.

Production

Our production service covers full-scale shooting and editing, influencer activation, digital asset creation, marketing collaterals to web development.



CAMPAIGN
BRAND DEVELOPMENT
SOCIAL MEDIA MANAGEMENT
EVENT
WEBSITE DESIGN
VIDEO AUDIO PRODUCTION
3D MODELING
KOL MANAGEMENT



OUR CLIENT





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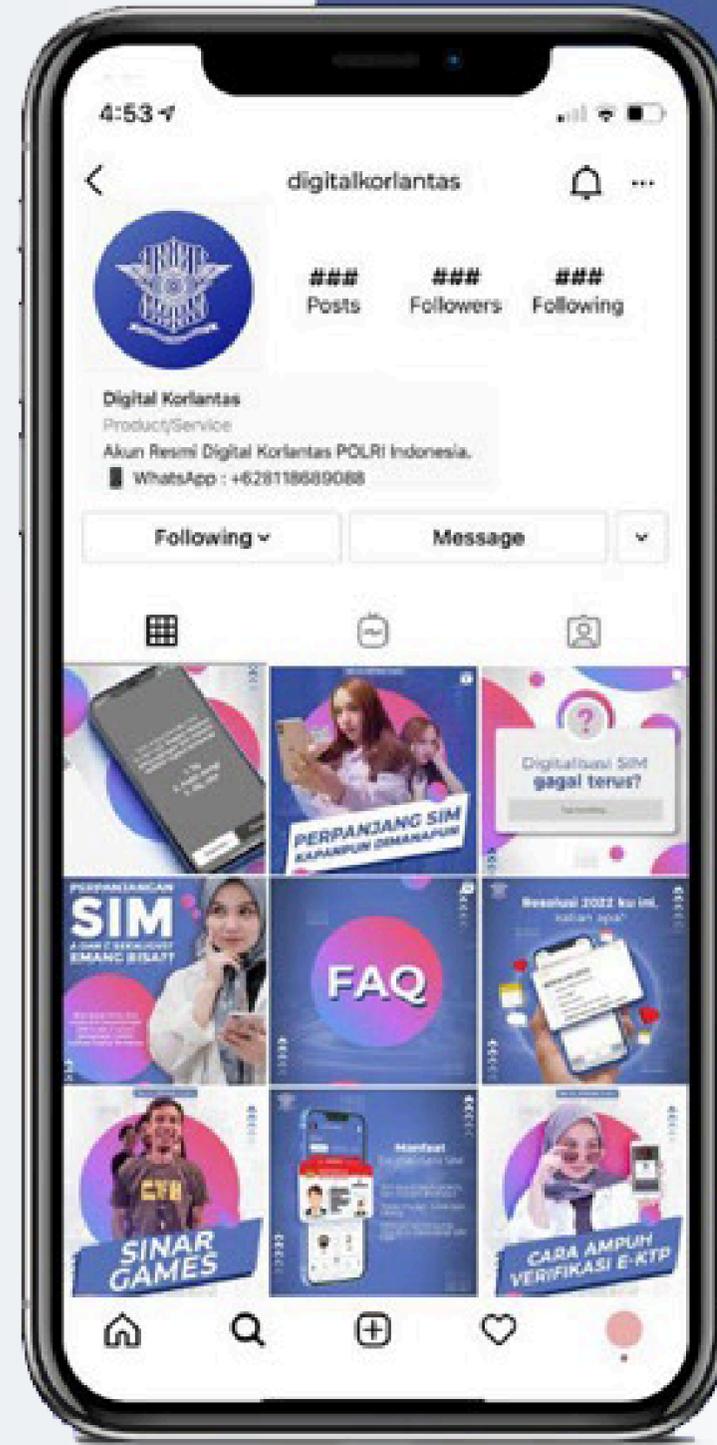
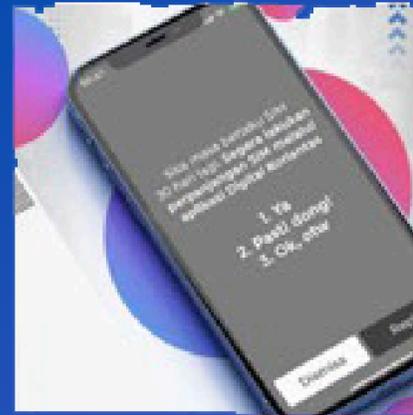
PORTOFOLIO



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SOCIAL MEDIA MANAGEMENT

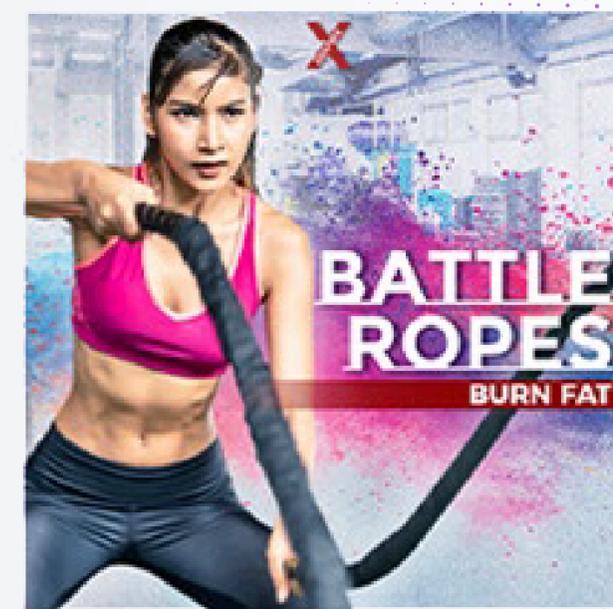
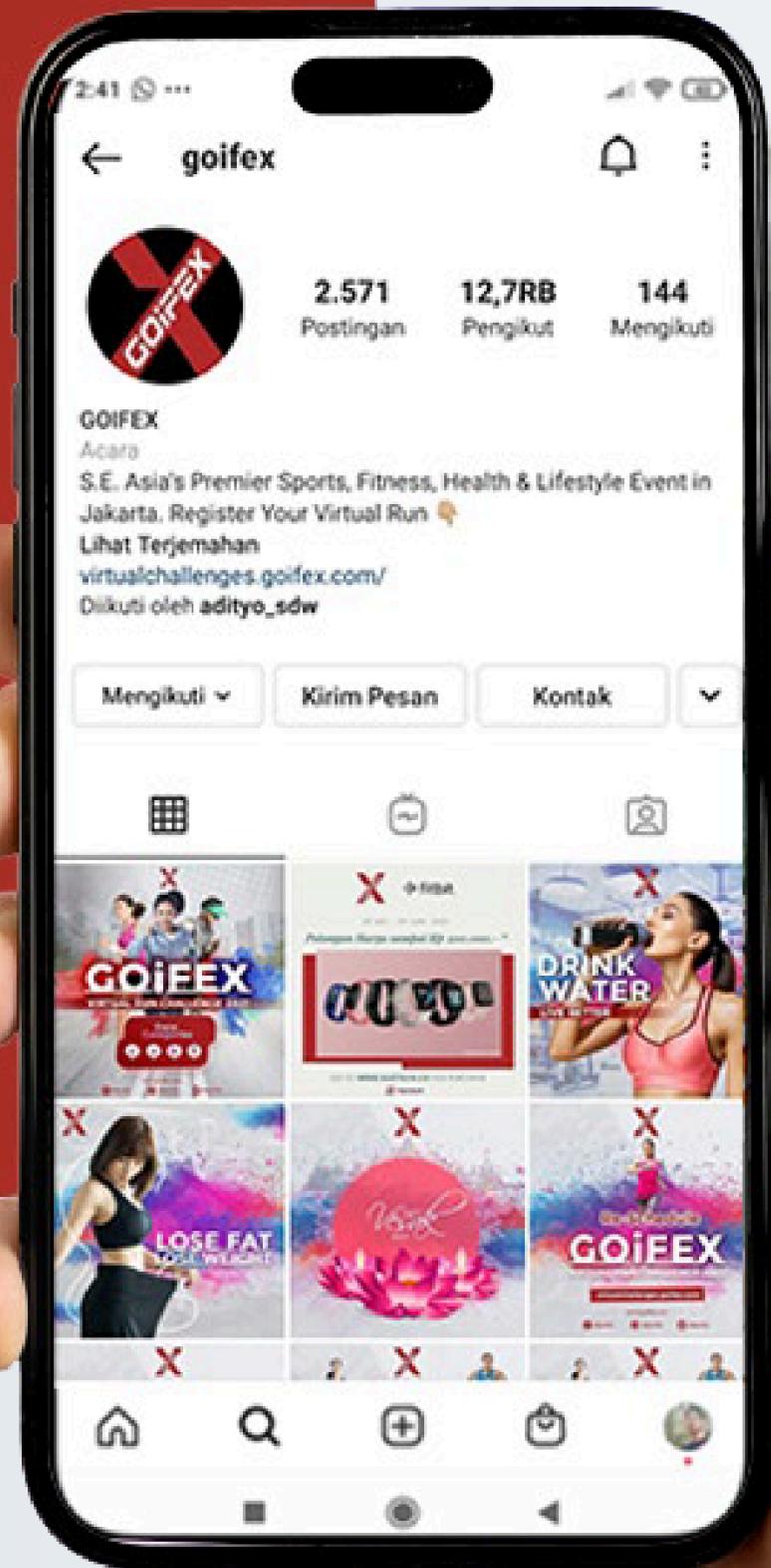




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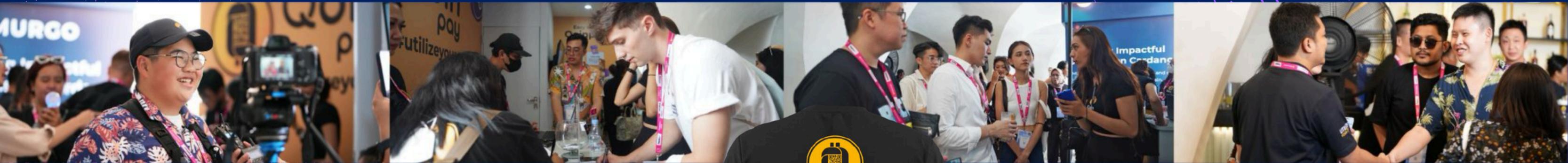
GOIFEX





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EVENT



Qoinpay

COINFEST ASIA

2022

We tapped into Coinfest Asia, the first crypto networking festival in Asia, as a breakthrough to launch Qoinpay. We designed supported the production of all assets (booth, mascot, flyers, banners, merchandises, motion graphics, etc.)

Link Video
[Mike In Action Coinfest Asia 2022](#)





Qoinpay



2022

Qoinpay sponsored Ultra Beach Bali, an EDM music festival, as a payment system. We had also created numerous designs for this event. Only this time, it was bigger and better. We created a more lifestyle-centric approach design within this event

Link Video

[Qoinpay at Ultra Beach Bali 2022](#)



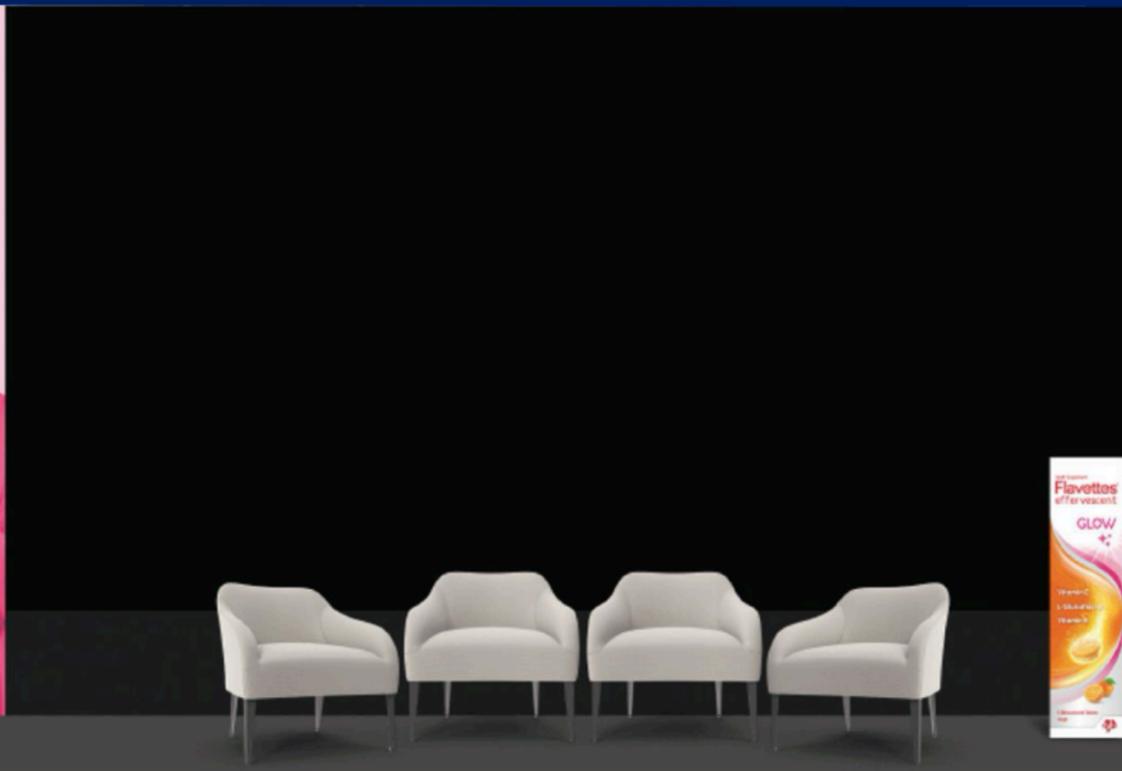


Flavettes Glow

Flavettes® GLOW ✨ LAUNCHING

2024

For its debut launch in Indonesia, we organized an exclusive event featuring top beauty KOLs from Indonesia and Malaysia to amplify the launch and buzz their influence to their followers.





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COLLATERAL DESIGN



BILLBOARD

Through OOH, We delivered our clients brand message through bold visual and sharp copy, placing it at the right spots to connect with the right audience at the right moment



MERCHANDISE

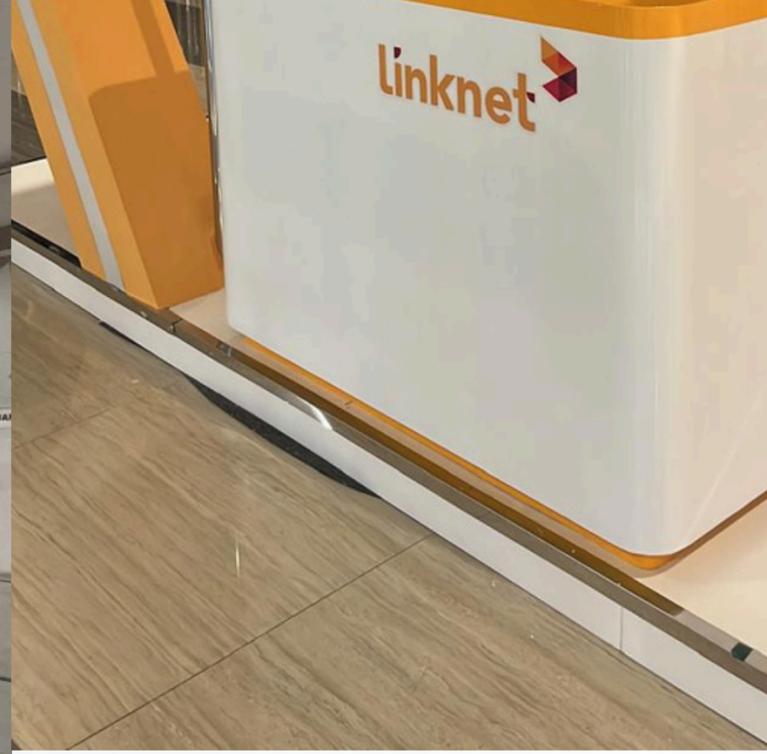
Selected merchandise collaborations with well-known brands and celebrities. Making it a trendy yet relatable lifestyle essential.





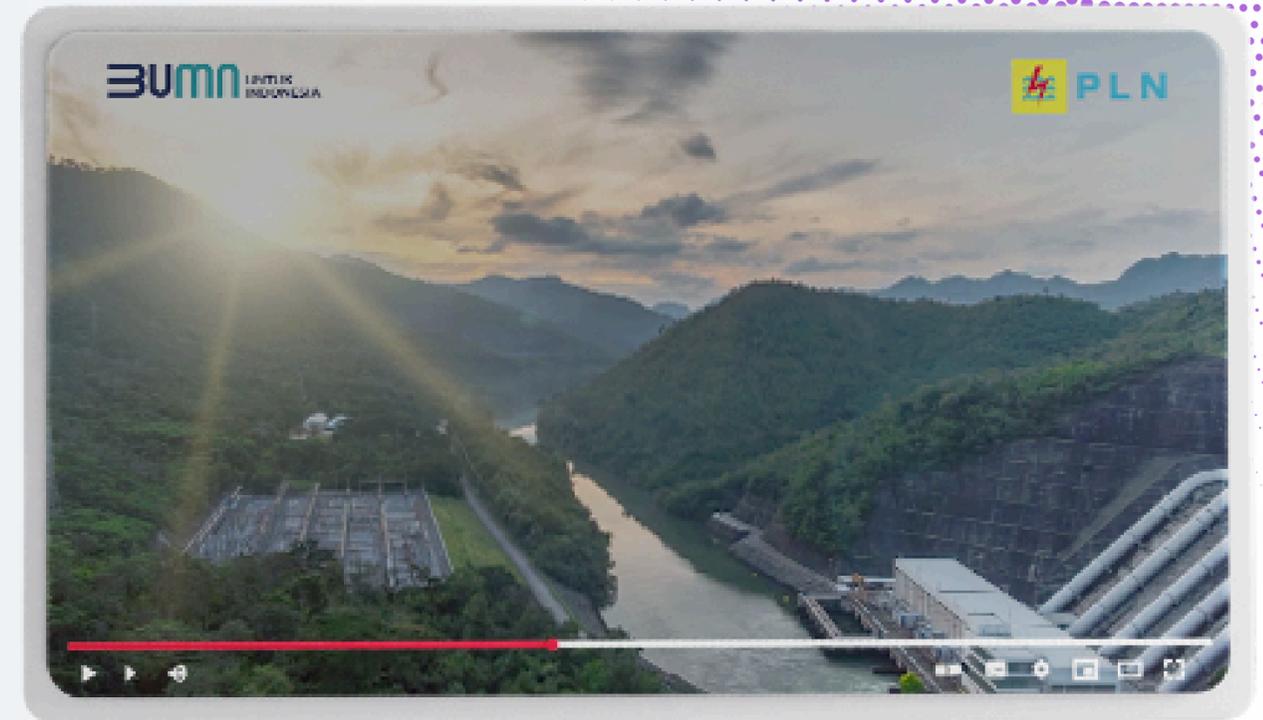
BOOTH EVENT

Event booth collaborations with well-known brands and celebrities. Making it a trendy yet relatable lifestyle essential.





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VIDEO PORTO





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KOL



DINDAKIRANA.S
3.5M Followers

@EDHOZELL
1.7M Followers



@PANDJI.PRAGIWAKSONO
1M Followers



@MUSDALIFAHBASRI
908K Followers



@ERICKBANAISKANDAR
570K Followers



@NAMIRAMONDA
278K Followers



@RAHMETABABIL

162K Followers



@SHEGGARIO

77.9K Followers



@BARRY.WILLIEM

26.4K Followers



@VANDARAINY

217K Followers



@ADHIPERMANA_

114K Followers



@CHRISTOFFERNELWAN

70.9K Followers



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CAMPAIGN

EKONOMI
POWER LIQUID

WINGSCARE

**Power-nya
Sensasional!**



BARU
EKONOMI
HIGIENIS
LIMAU & SIWAK

EKONOMI
POWER LIQUID

WINGSCARE

**Power-nya
Sensasional!**



BARU
EKONOMI
HIGIENIS
LIMAU & SIWAK



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EKONOMI
POWER LIQUID

WINGSCARE

**POWER-nya
WADIDAW!**



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 **AIR MANCUR**

Lengkapi Harimu Dengan
#NgejamuDulu

**Perawatan Lengkap
Pasca Bunda Melahirkan!**

AGI BANK
ARTHA GRAHA
INTERNASIONAL



#bAGImomen



AGI BANK
ARTHA GRAHA
INTERNASIONAL



#bAGImomen

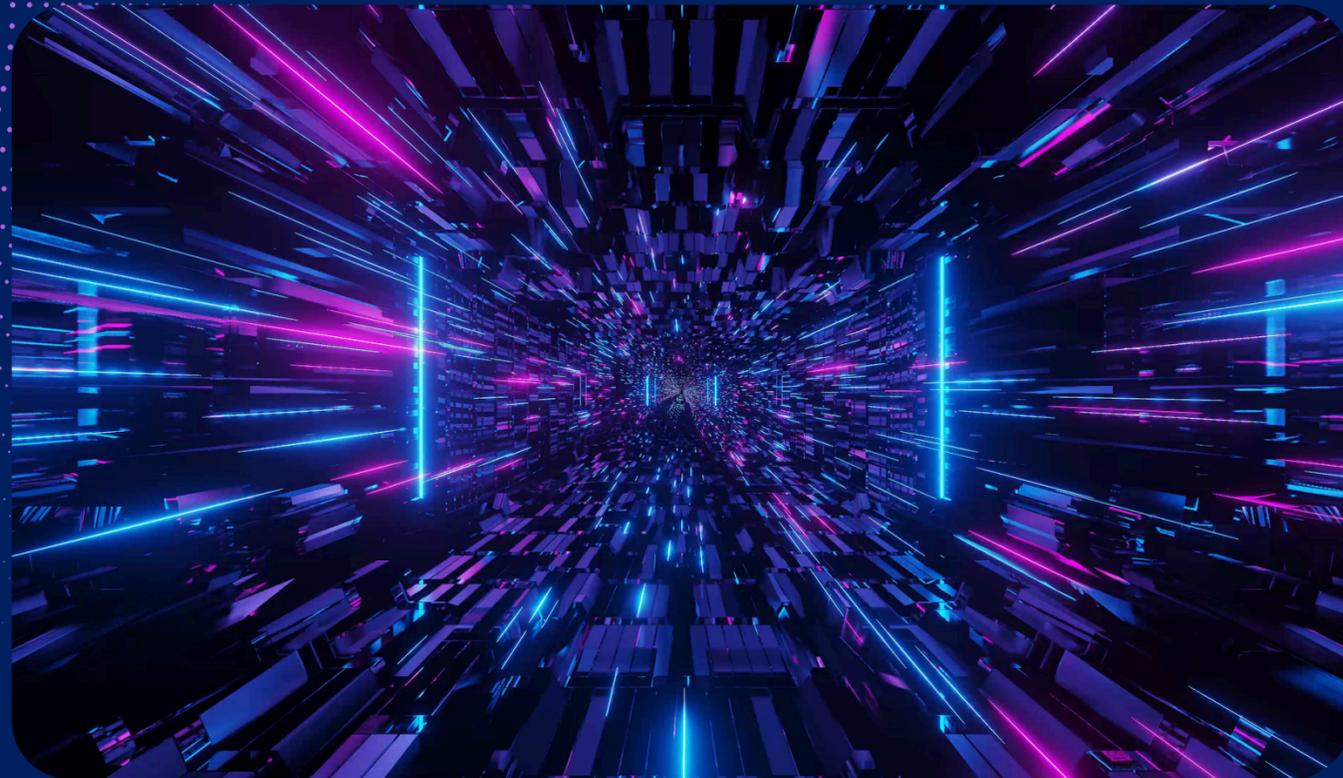






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